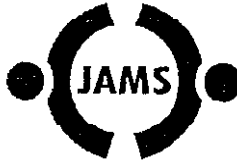


EXHIBIT A



JUN 26 2012

THE RESOLUTION EXPERTS®

Demand for Arbitration before JAMS

TO RESPONDENT: Sheena Monnin
(Name of the Party on whom Demand for Arbitration is made)

(Address) 9244 Marshall Road
Cranberry Township, PA 16066
 (Telephone) 412-877-5304 (Fax) Sheena.Monnin@yahoo.com

Representative/Attorney (if known): _____
(Name of the Representative/Attorney of the Party on whom Demand for Arbitration is made)

(Address) _____
 (City) _____ (State) _____ (Zip) _____
 (Telephone) _____ (Fax) _____ (E-Mail) _____

FROM CLAIMANT (Name): Miss Universe L.P., LLLP

(Address) 1370 Avenue of the Americas, 16th Floor
New York NY 10019
 (Telephone) 212-373-4999 (Fax) 212-373-5378 (E-Mail) _____

Representative/Attorney of Claimant (if known): Scott S. Balber, Chadbourne & Parke, LLP
(Name of the Representative/Attorney for the Party Demanding Arbitration)

(Address) 30 Rockefeller Plaza
New York, NY 10112
 (Telephone) 212-408-5100 (Fax) 212-541-5369 sbalber@chadbourne.com

NATURE OF DISPUTE

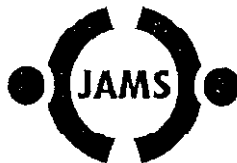
Claimant hereby demands that you submit the following dispute to final and binding arbitration (a more detailed statement of the claim(s) may be attached):

See attached Statement of Claim.

ARBITRATION AGREEMENT

This demand is made pursuant to the arbitration agreement which the parties made as follows (cite location of arbitration provision & attach two (2) copies of entire agreement).

This demand is being made pursuant to paragraph 22 of the Official Entry Form/Contract 2012 Miss USA Pageant.



THE RESOLUTION EXPERTS®

Demand for Arbitration before JAMS

CLAIM & RELIEF SOUGHT BY CLAIMANT

Claimant asserts the following claim and seeks the following relief (include amount in controversy, if applicable):

The claimant respectfully requests an arbitration award in its favor against Respondent Sheena Monnin for the following relief:

- (1) For compensatory damages according to proof, but in any event not less than \$10 million;
- (2) For punitive damages according to proof;
- (3) Upon a finding in favor of Claimant on its defamation claim, for a permanent injunction enjoining Respondent from issuing defamatory statements about Claimant to others through the internet, in person, or through other means;
- (4) For costs in bringing this arbitration and other reasonable expense;
- (5) For any attorneys' fees incurred, and;
- (6) For such other relief as the Arbitrator may deem just and proper.

RESPONSE

Respondent may file a response and counter-claim to the above-stated claim according to the applicable arbitration rules. Send the original response and counter-claim to the claimant at the address stated above with two (2) copies to JAMS.

REQUEST FOR HEARING

JAMS is requested to set this matter for hearing at: New York, NY
(Preferred Hearing Location)

ELECTION FOR EXPEDITED PROCEDURES (COMPREHENSIVE RULE 16.1)

By checking this box ☐ Claimant requests that the Expedited Procedures described in JAMS Comprehensive Rules 16.1 and 16.2 be applied in this matter. Respondent shall indicate not later than 7 days from the date this Demand is served whether it agrees to the Expedited Procedure.

Signed (Claimant):

Date: June 25, 2012

(may be signed by an attorney)

Print Name: Scott S. Balber